

Where they pulled the trigger

Brokers don't just market new developments; sometimes they buy in them, too. Here is a list of brokers with deals in contract in new developments and what drew them to the unit or project – besides potential broker perks (see main story).

Name	Title	Firm	Where bought	Bedrooms	Price	Did broker's firm market property?	Reason for purchase
Elizabeth Stribling	President	Stribling & Associates	One Brooklyn Bridge Park, Brooklyn Heights	Four bedrooms being converted to one bedroom	\$6.6 million	Yes	Views
Sarah Bond	Senior vice president	The Corcoran Group	Maison East, 1438 Third Avenue	Three bedrooms	\$2.3 million	No	Location; bang for the buck; finishes; bicycle storage room
M. Monica Novo	Vice president	Corcoran Sunshine Marketing	J Condominium, 100 Jay Street, Dumbo	Three bedrooms	\$1.3 million	Yes	Good value; location; children's playroom; pet friendly
Edwin Josue	President	ERJ Realty	45 Park Avenue	One bedroom	\$1.2 million	No	Location; confidence in developer, architect and marketer; amenities
Simona Stanica	Associate broker	Prudential Douglas Elliman	20 Pine Street	Studio	\$735,000	No	Location; best building in area; amenities, especially open-air terrace lounge
Lucie Holt	Associate broker	Citi Habitats	184 Thompson Street	Studio-loft	\$595,000	No	Affordable; wanted to remain downtown
Lisa Lippman	Senior vice president & director	Brown Harris Stevens	Ariel West, 245 West 99th Street	Five bedrooms	Would not disclose	No	Unit layout good for three kids; outdoor basketball court
Gregory Sullivan	Vice president	The Corcoran Group	27-28 Thomson Avenue, Long Island City	Studio with home office	Would not disclose	Yes	Good value; amenities; 12-foot-high ceiling; patio